



POWERBANK

MOBILE CHARGER

Issue 3 - 2015

Charge
wherever, whenever



Portable chargers

Solar chargers

Cables & Adapters

World's largest supplier of rechargeable batteries.

GP Batteries is a comprehensive battery supplier with long experience of producing high quality batteries.

As the largest manufacturer of rechargeable batteries and one of the top 5 manufacturers of batteries worldwide we offer a wide range of batteries and battery powered lighting products. All from alkaline and rechargeable batteries to all varieties of button cells, specialized batteries and battery packs.

GP Batteries is a strong brand with proven high quality and sustainability. Batteries from GP are sold all over the world. GP Batteries in Scandinavia, Italy and France is distributed and marketed by GPBM Nordic with head office in Gothenburg, Sweden.

Did you know that we've been selling PowerBanks since 1998?

As one of the earliest adopters to what was then a new type of technology we've taken a strong market position as the #1 brand associated with rechargeable batteries. In your hand is the most comprehensive catalogue of portable chargers that we know of. GP Batteries has put together a broad product range that covers a diverse set of customer needs, all under one well known name: GP PowerBank.

Now, I am extra proud to present our most powerful GP PowerBank to date, 20 000 mAh. This charger will satisfy even the most tech savvy of customers. And when we're talking about new products, don't miss the new trendy colors for our Voyage series.

"You have the customers, we have the tools"

I know how time and energy consuming it can be to increase your sales in a simple and effective way. Being the best can be a real struggle, which is why we always try to deliver the best products and tools to help you along the way. We want to make it easier for you to sell our products by offering appealing display solutions and in store material such as printed material and short movies. If you have any questions, do not hesitate to contact us.



Best regards,

Ulas Hallin

Product manager Energy
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Need inspiration?

See page 12
or call: +46 (0)31- 799 16 00



The best way to charge your gadgets

GP PowerBank makes it easy for you to charge your devices on the go, in places where outlets are inaccessible or when you out of convenience want your device to stay with you at all times. The portable charger allows you to charge your smartphone, tablet, 3DS, radio-controlled cars or boats, action cameras, activity bracelets and much more. Wherever and whenever you want.

For more information on what you can charge with GP PowerBank visit www.gpbatteries.se.

One charger for every lifestyle

Life is full of waiting. On trains, busses or flights. In these moments your phone or tablet may be your best friend, but what happens if the battery fails you? The portable charger GP PowerBank enables a life without battery problems, in all situations.



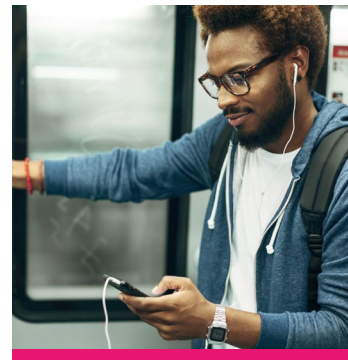
For an Active lifestyle

Some activities require more battery life than others. Like when you often find yourself far away from a fixed power outlet or have a strong interest in technology and gaming. With GP PowerBank you can charge your devices wherever, whenever. Experience a new kind of freedom, without compromise.



Every day adventures

A day involves a lot of activities. With GP PowerBank you can stay fully charged the entire day, and longer. Leaving you with more time to focus on those things that actually matter. Like going to your kids soccer games, meet up with friends in town or listen to music during your morning and evening commute without having to worry about your battery.



Simply Casual

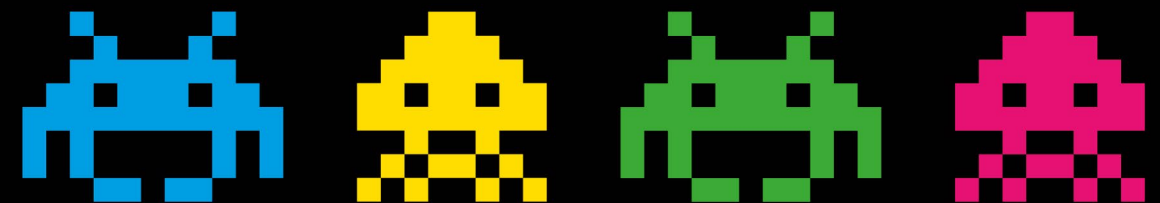
Imagine this. You are on your way in to city centre. Once on the bus you realize you only have 15% left of your phone's battery. Meeting friends in town without knowing where, looking for a newly opened café or checking when the next bus leaves can be a little tricky without a charged phone. With GP PowerBank it is easy to charge on the go in times when you need it the most.

NEW!

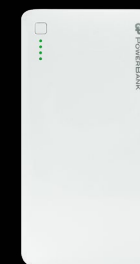
A really, really powerful GP PowerBank

Charge
wherever, whenever

GAME OVER



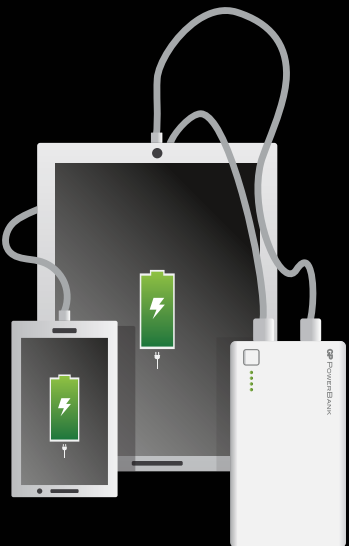
Insert charger to continue living



GP POWERBANK
MOBILE CHARGER

A true gamer never stops

And there's no need to. No matter what your biggest interest is, our most powerful portable charger GP PowerBank 20 000 mAh will solve all your battery problems, leaving you with more time to focus on the things you love.



Recharge with **GP**

ACTIVE

Think of all the time you spend on planning a long trip. What you might have forgotten about is how you are going to take that photo of the Grand Canyon, how you will find your way through a new city or call home to wish your mother a happy birthday with gadgets constantly crying out for more power. Luckily we have thought of this. The GP PowerBanks that are suitable for an active lifestyle lets you stay disconnected from power outlets for 5 days or more*.

*based on charging a standard iPhone once a day with GP PowerBank.

EVERY DAY

Everyday life may be hectic. Everyone fill their days with different things, but we can probably all agree on the fact that there aren't enough hours in one day. We have managed to solve one problem that is both time and energy consuming. With GP PowerBank everyday chargers you can stay fully charged the entire day and longer (up to 3 days*). Refill your smartphone, tablet, GoPro or other USB charged devices with power whenever and wherever you want.

*based on charging a standard iPhone once a day with GP PowerBank.



20000mAh Colors: x 9 x 2

GP PowerBank 20000

GP PowerBank 20000 is an extremely powerful portable charger that solves all your battery problems. Ideal for technology enthusiasts who own multiple USB devices and have a strong interest in new technology and gaming. This high capacity power bank is also perfectly suitable for people who often find themselves far from power outlets - like hikers, frequent travellers etc.

Suitable for devices with both low and high energy demand, charges two units simultaneously.

Capacity: Li-ion battery 3,6 V 20000 mAh
Input current: 5V DC, 2 A (via micro USB port)
Output current: 5 V DC 2,1 A & 5 V DC 1 A
Dimensions: 146 x 74 x 22 mm
Features: Led indicating power status, security detecting

Article name: GP 3C20A
Black art.no: 405098
White art.no: 405099



12000mAh Colors: x 6 x 1,5

GP PowerBank 12000

GP PowerBank 12000 is a powerful portable charger that allows you to charge your smartphone at least 6 times on a single charge. The charger has 2 USB ports, and charges two devices simultaneously. Both USB ports are especially designed for your tablet and other devices with high energy demand.

Capacity: Li-ion battery 3,7 V 12000 mAh
Input current: 5V DC, 2 A (via micro USB port)
Output current: 5 V DC 2,1 A & 5 V DC 2,4 A
Dimensions: 107 x 73 x 23 mm
Features: Led indicating power status, security detecting

Article name: GP N302
Black art.no: 405078
White art.no: 405079



10000mAh Colors: x 5 x 1

GP PowerBank Voyage 10000

GP PowerBank Voyage 10000 is a thin portable charger with a durable metal housing. The clever design, with one concave and one flat side, makes it perfectly suitable for smartphones, allowing us to talk and charge at the same time.

With two USB ports you can charge two devices at the same time. Both USB ports are especially designed for tablets and other high current devices.

Capacity: Li-po batteri 3,7 V 10000 mAh
Input current: 5V DC, 2 A (micro-USB)
Output current: 5 V DC, 2,1 A + 1 A (USB)
Dimensions: 15 x 144 x 75,5 mm
Features: Led indicating power status, security detecting

Article name: GP FP10MSE-2B1
Art.no: 405090



5200mAh Colors: x 3 x 0,5

GP PowerBank 5200

GP PowerBank 5200 is one of our more powerful chargers. With 5200 mAh, you can fully charge your smartphone at least 3 times on a single charge. The charger has 2 USB ports with a total of 2.1A, which makes it suitable for devices with both low and high energy demand.

Capacity: Li-ion battery 3,7 V 5200 mAh
Input current: 5V DC 1 A (via micro USB port)
Output current: 5 V DC 2,1 A (2 USB ports)
Dimensions: 121 x 63 x 13,5mm
Features: Led indicating power status, security detecting

Article name: GP P352A
Black art.no: 405082
White art.no: 405083



5000mAh Colors: x 2 x 0,5

GP PowerBank Voyage 5000

A sleek portable charger, suitable for both the small and great adventures in life. Thin, light and easy to carry around. With one concave and one flat side it is perfectly suitable for smartphones, allowing you to charge and talk at the same time. Trendy design and durable metal housing.

Capacity: Li-po batteri 3,7 V 5000 mAh
Input current: 5V DC, 2 A (micro-USB)
Output current: 5 V DC, 2,1 A (USB)
Dimensions: 12,6 x 118 x 66 mm
Features: Led indicating power status, security detecting

Article name: GP FP05MSE-2B1
Art.no: 405089

*Note that all charging examples are based on standard iPhone and iPad, how many times you can charge your device may vary between models and brands.

CASUAL

We have all experienced situations where the battery icon glows red at the wrong time. Meeting friends in town without knowing where, looking for a newly opened café or checking when the next bus leaves can be a little tricky without a charged phone. But there's no need to worry. GP PowerBank casual chargers are compact, pocket friendly and will deliver extra power when you need it the most. Wherever, whenever.



GP PowerBank Voyage 2600

A small and compact portable charger with a durable metal housing. Smart design with a lipstick shape, perfect for everyday use or as an extra battery when you travel. Suitable for iPhones and devices with lower energy demand. Charges tablets, but with reduced charging speed.

Capacity: Li-ion battery 3,7 V 2600 mAh
Input current: 5V DC, 1 A (micro-USB)
Output current: 5 V DC 1,2 A (USB)
Dimensions: 24 x 99 x 25 mm
Features: Led indicating power status, security detecting

Article name: GPFN02MSE-2B1
Silver - Art.no: 405088
Black - Art.no: 405096
Gold - Art.no: 405095
Pink - Art.no: 405093
Teal - Art.no: 405094

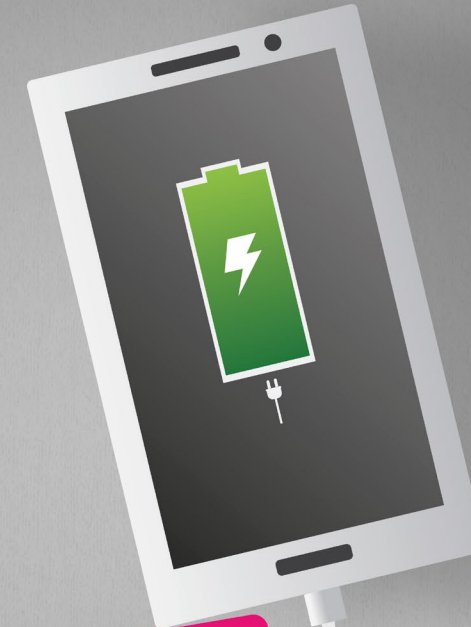


GP PowerBank 2200 - iPhone 5

GP PowerBank 2200 for iPhone 5 and 5S is a compact case with extra battery - perfect to carry around! GP PowerBank 2200 is cordless, which allows you to use it freely while charging.

Capacity: Li-ion battery 3,7V 2200 mAh
Input current: 5V DC 0,5 A (via micro USB port)
Output current: 5V DC 1 A
Dimensions: 139 x 67 x 16,5 mm
Features: Led indicating power status, security detecting

Article name: GP022 Black
Art.no: 405057



Charge
wherever, whenever



For all of life's journeys

Whether you're only going to city centre or on a longer trip the portable charger GP PowerBank lets you bring extra power along for all your gadgets. With a durable metal housing and thoughtful design the charger is well adapted to all of life's journeys, both the short and long ones.

*Note that all charging examples are based on standard iPhone and iPad, how many times you can charge your device may vary between models and brands.

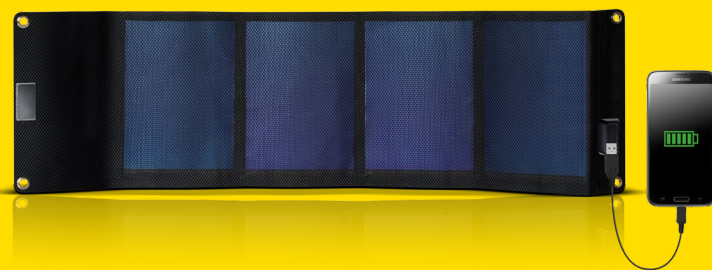
Read more on gpbatteries.se/no/fi/it/fr

Recharge
with **GP**



GP Solar | Lighten up your life

For thousands of years we have used the eternal energy of the sun for survival in various ways. Today it is one of the most innovative and environmental friendly ways to charge your gadgets.



GP Solar Fold

GP Solar is a foldable, thin and soft PV solar panel that enables you to charge your gadgets anywhere, anytime, using sunlight. Easy to fold and store in your pocket or backpack, eco-friendly and is also designed for durable performance in cloudy and hazy weather.

Output at full sun: 5W / 0,9A
Volts: 5V
Dimensions folded: 195 x 130 x 35 mm
Dimensions unfolded: 195 x 700 x 5 mm
Weight: 252 g

1,5 m micro USB-cable included.

Important notice: GP Solar has a 0,9A output for charging. Some devices need higher output current in order to charge properly.

Article name: GP Solar Fold 5W 5V
Art.no: 405037



Cables and adapters

Charge with GP all the way. We have developed a range of cables and adapters to complement our portable chargers, in order to make it easier for you to charge your devices on the go. Our assortment includes MFi licenced cables for Apple devices, micro USB cables, car adapters and wall adapters.



USB Cables

We offer a comprehensive range of USB cables for Apple iPhone, iPod and iPad as well as for micro USB devices like Androids or portable gaming units. The cables are a great compliment to all products in our portable charging range.

Comes in cable lengths 1 and 2 metres. The Apple Lightning and 30-pin cables are MFi certified.

Our assortment:

CB13 Apple Lightning, 1 metre. Art.no: 405074
CB21 Apple Lightning, 2 metre. Art.no: 405076
CB01 Apple 30-pin, 1 metre. Art.no: 405085
CB02 Apple 30-pin, 2 metre. Art.no: 405086
CB14 Micro USB, 1 metre. Art.no: 405075
CB22 Micro USB, 2 metre. Art.no: 405077



Car adapter CC22

A standard car adapter for your car's 12V socket. With one 2,4A output you can charge your phone, tablet or other USB devices with low or high energy demand, in your car.

Article name: CC22
Art.no: 405071
Output: 2,4A



Car adapter CC41

Car adapters are a smart solution for charging in your car. CC41 has two 2,4A outputs which allows you to charge two devices at the same time. Compatible with both smartphones and tablets.

Article name: CC41
Art.no: 405072
Output: 2,4A + 2,4A



Car adapter CC61

The most advanced car adapter in our range. With three USB ports and a total of 6,3A in output current you can charge three devices at the same time. Suitable for both tablets and smartphones.

Article name: CC61
Art.no: 405073
Output: 2,4A + 2,4A + 1,5A



Wall adapter WA11

Standard wall adapter. It has one USB port at 1,2A and is suitable for all smartphones or other devices with low energy demand. Also compatible with high energy demand devices, but with reduced charging speed.

Article name: WA11
Art.no: 405068
Output: 1,2A



Wall adapter WA21

Standard wall adapter with one USB port at 2,4A for all smartphones, tablets or other USB charged devices. Powerful adapter for units with high as well as low energy demand.

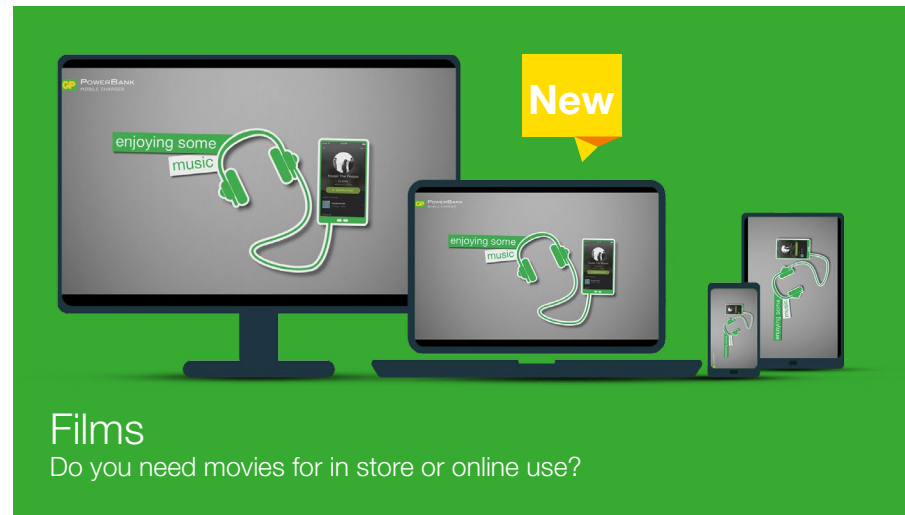
Article name: WA21
Art.no: 405069
Output: 2,4A



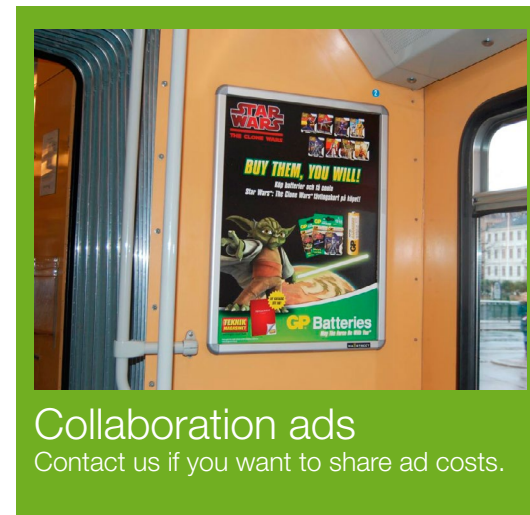
Wall adapter WA41

A flexible wall adapter with two USB ports at 2,4A. Charge two tablets or a phone and a tablet simultaneously. Also suitable for other USB charged devices. Powerful but most of all, time and energy efficient.

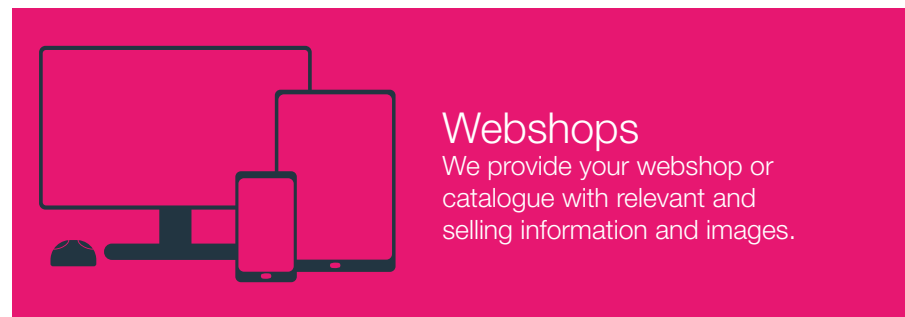
Article name: WA41
Art.no: 405070
Output: 2,4A + 2,4A



Films
Do you need movies for in store or online use?

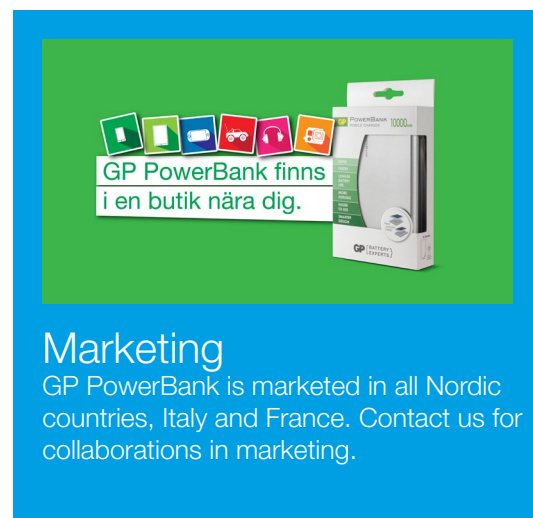


Collaboration ads
Contact us if you want to share ad costs.



Webshops
We provide your webshop or catalogue with relevant and selling information and images.

Call us to let us know how we can help you increase your sales:
+46 (0)31 799 16 00



Marketing
GP PowerBank is marketed in all Nordic countries, Italy and France. Contact us for collaborations in marketing.



Sponsoring
We are sponsoring a variety of sporting events.

“Your store is important to us, let us help you win the in-store battle”

- Klas Hallin
Product Manager Energy



Floor display
Eye catching and informative floor display for the entire “Charge wherever, whenever” concept. This display is universal and perfectly suitable for all our GP PowerBanks, cables and adapters.

Art.no: 904186
Suitable for 36 products.



Counter display
Compact and informative counter display for easy placement in store. Suitable for the complete range of GP PowerBank, including cables and adapters.

Art.no: 904187
Suitable for 18 products.



Wobbler
Universal wobbler for GP PowerBank, cables and adapters. Ideal for highlighting shelf sections e.g.

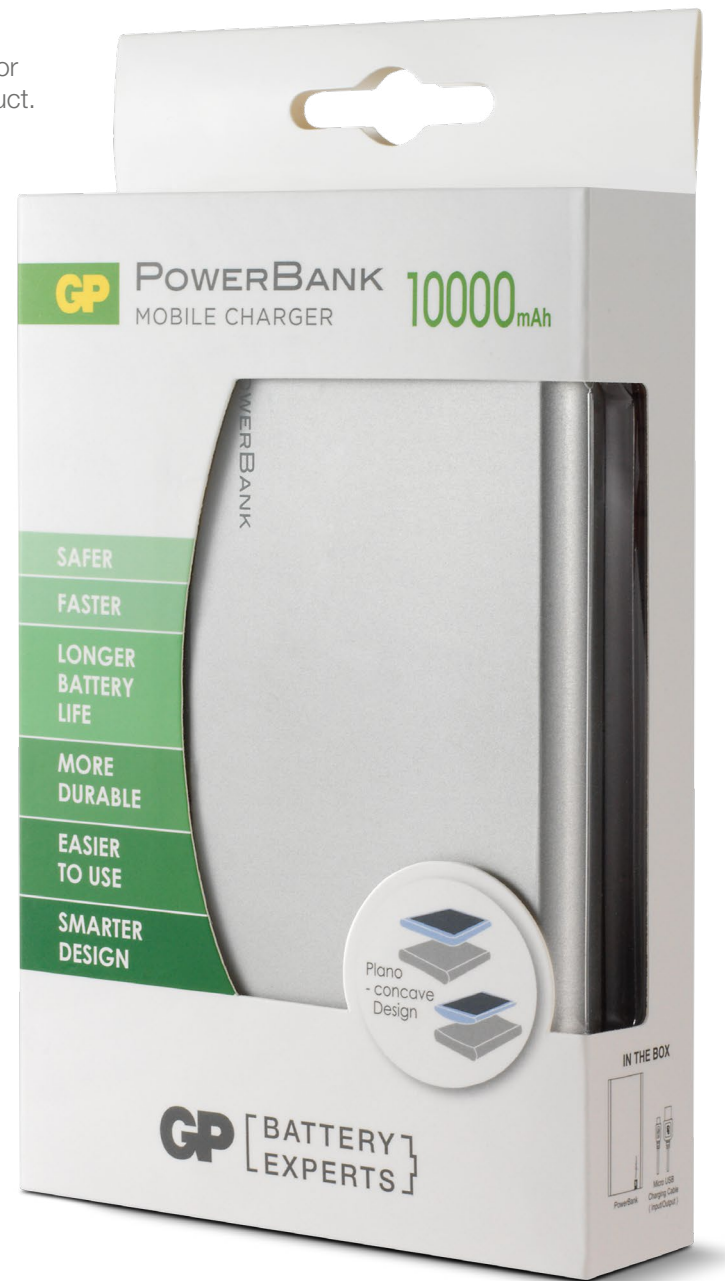
Art.no: TBA

The packaging

Simplicity and attractiveness is the key. GP has always been a leader when it comes to creating packaging that is attractive, yet simple and smart in their communication. The new packaging (released in late 2015) is not an exception. The smart box shows the product clearly and highlights the most important features on both the front and back.

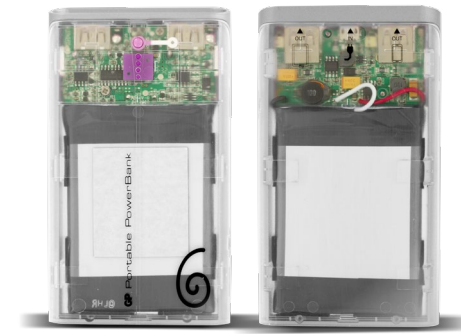
The brand GP PowerBank stands for quality in both packaging and product.

When choosing GP PowerBank, you also choose a thorough communication platform that makes it easier for you in store and simplifies the buying process for your customers.



Reliable and safe charging

A battery is not a toy and improper handling may have dire consequences. It is therefore important to have a manufacturer you can trust, who has much experience in the field and broad knowledge of battery safety.



Built in protection against:



Over Current

If the USB device draw too much current from the charger both your charger and device may be damaged. To prevent this, all our GP PowerBanks has an over current protection that stops the charger to prevent it from being overheated or catching fire.



Over Temperature

When too much current is leading through the battery or under adverse conditions it may become overheated. This is why we installed an over temperature protection – to ensure that the battery operates under safe conditions and avoids all risks related to overheating.



Over Voltage/ Under Voltage

A battery driven device can only handle a certain amount of voltage. Our GP PowerBanks has been provided with voltage limits to prevent battery damages caused by unexpected input or over-drain.



Short Circuit

When a short circuit occurs there becomes a rapid and excessive increase in current which can cause a lot of harm to both your device and charger. If the output USB is shorted the device will stop to prevent it from being overheated or catching fire.



Shock Cushion

A fall may cause harm to the battery and therefore also your device. If you are unlucky it may even lead to the battery catching fire or exploding. This is why we installed a shock cushion on all our GP PowerBanks.

Approvals



All our GP PowerBanks are approved with UN38.3, meaning you can use them on airplanes. They are also CE marked and meets all EEA standards.





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